# immersion 2024

**SEI Family Office Services** 



#### **ARCHWAY PLATFORM**

Mastering report creation—and automating it, too.





## Your speakers today.



**Thomas Cantrell Implementation Manager** 



**Chris Rose**Sales Director



## Agenda.

1.	Reporting refresher: The Archway Platform's reporting tools.
2.	Reporting automation: Report batching and scheduling overview.
3.	Tutorial: Report batching and scheduling configuration.
4.	Use cases and scenarios: How to leverage report batches in your family office.
5.	Reporting in practice.
6.	Additional resources.



Mastering report creation—and automating it, too.

## Reporting refresher: The Archway Platform's reporting tools.



#### Reporting refresher: The Archway Platform's reporting tools.



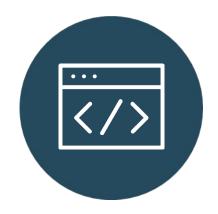




**Client Portal** 



Data Grid Customization



Queries



Standard Report Library



Mastering report creation—and automating it, too.

## Reporting automation: Report batching and scheduling overview.



#### Reporting automation: Report batching and scheduling overview.

Report Batching and Scheduling is an **enterprise-level reporting tool** that allows users to **automate** the preparation, generation, and delivery of **reports** and **queries**. In 2023, Archway Platform users generated over **200,000 batches** which included **2.4 million reports**.

#### Saves time.

Report packages can be pre-configured and pre-scheduled to run at a chosen frequency

#### Ensures consistency.

Enables end-clients to receive the same set of reports on a recurring basis using the exact same parameters period over period

#### Provides continuity.

Prevents the disruption of reporting operations in the event of staff departure



#### Reporting automation: Report presentation and delivery options overview.

#### **Categories**

Group similar Batches

#### **Delivery options**

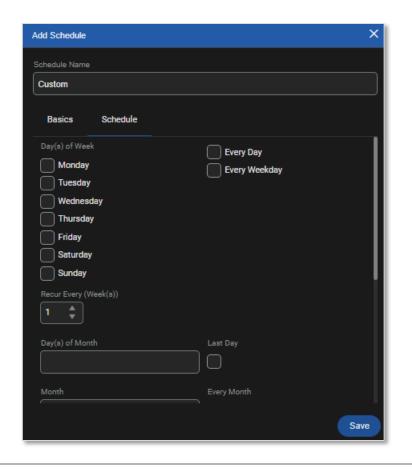
Email
Document Manager
FTP Server

#### **Presentation options**

PDF or Excel
Packaging
File Name
Table of Contents
Logos

#### **Scheduling options**

Daily
Weekly
Monthly
Annually
Custom (Specific Days,
Months, and Times)





Mastering report creation—and automating it, too.

## Tutorial: Report batching and scheduling configuration.

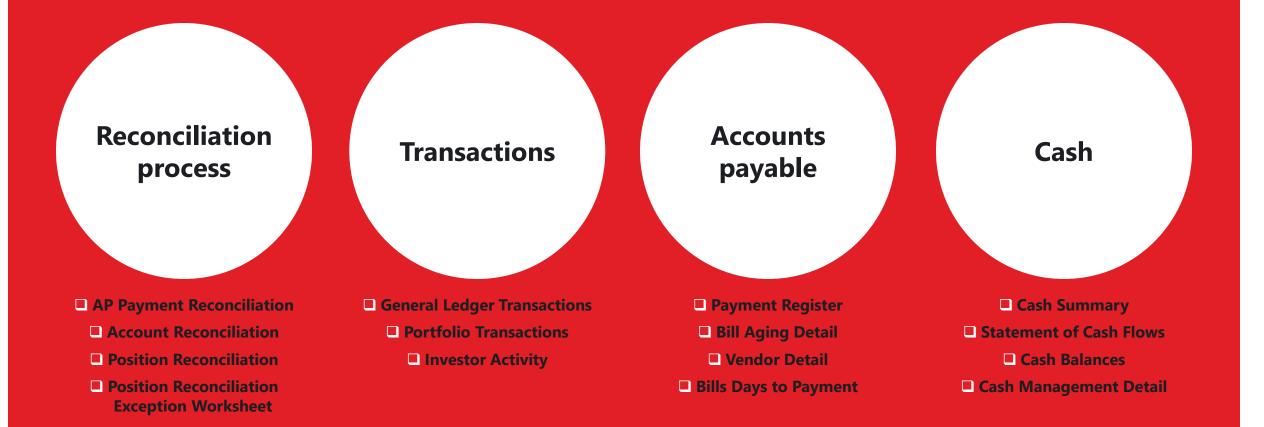


Mastering report creation—and automating it, too.

## Use cases and scenarios: How to leverage report batches in your family office.



#### Use cases and scenarios: Internal operations report batch ideas.





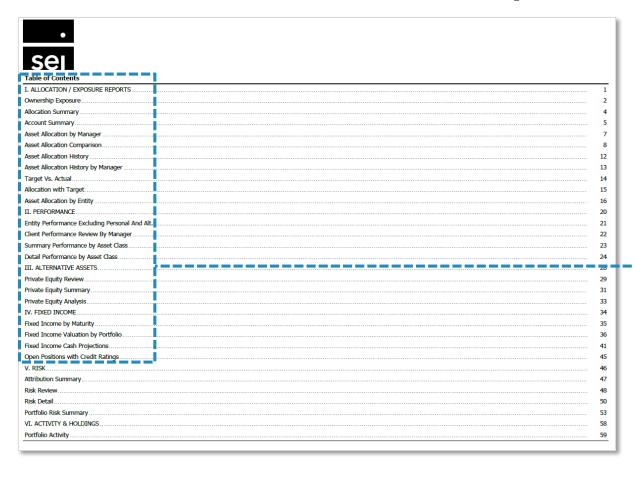
#### Use cases and scenarios: External client report batch ideas.

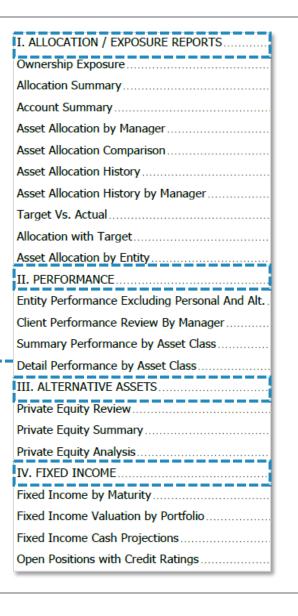




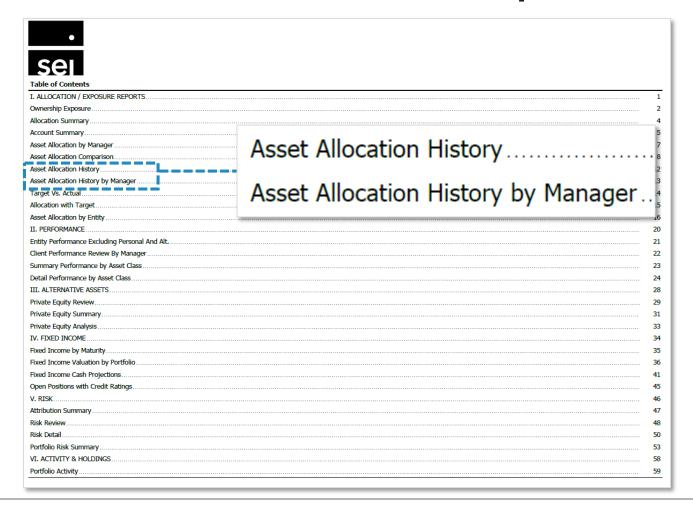




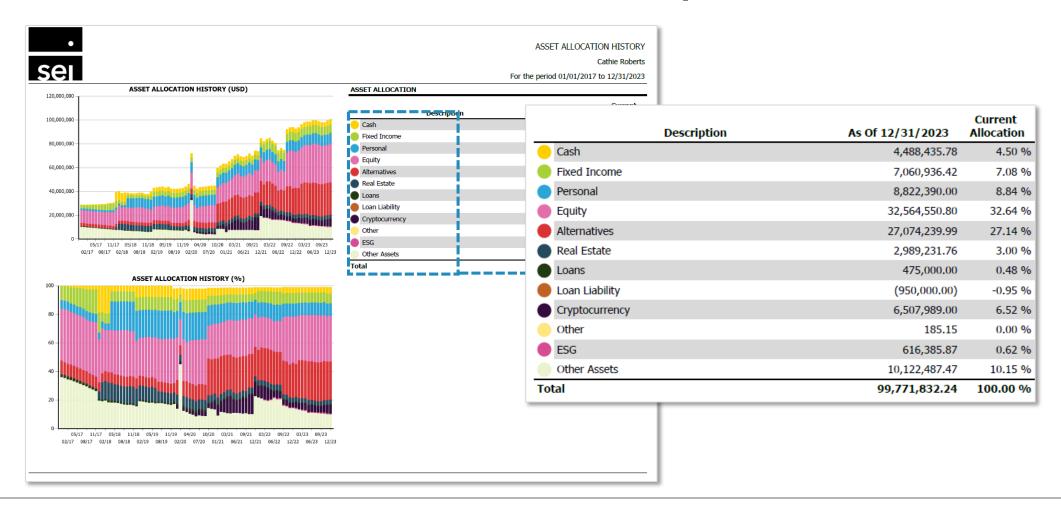




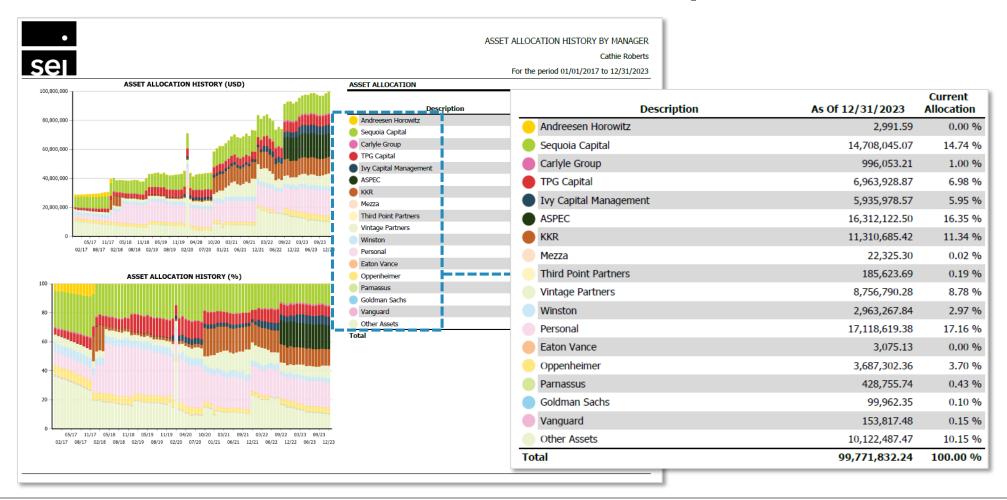




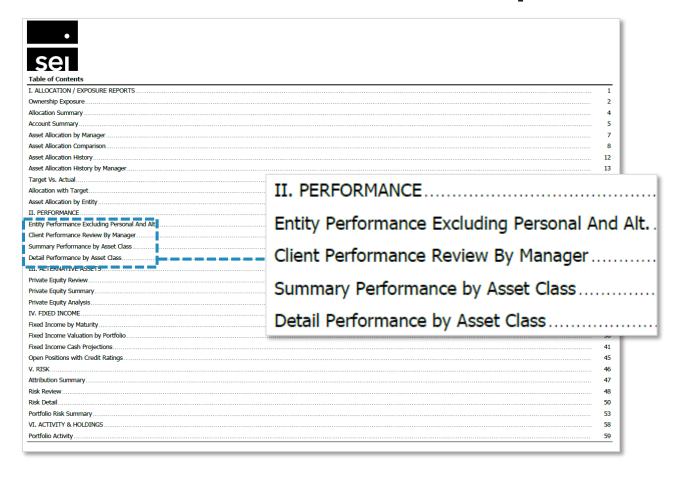




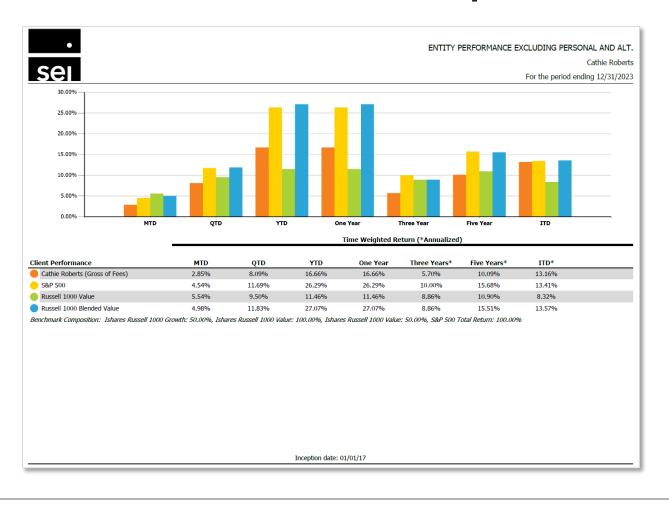




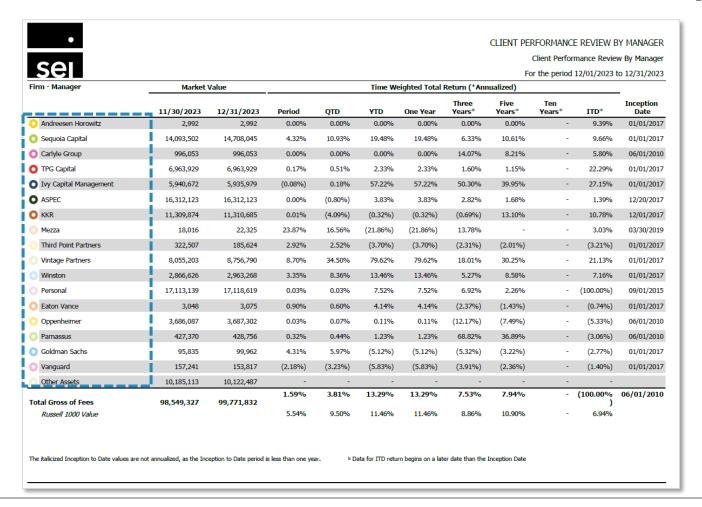








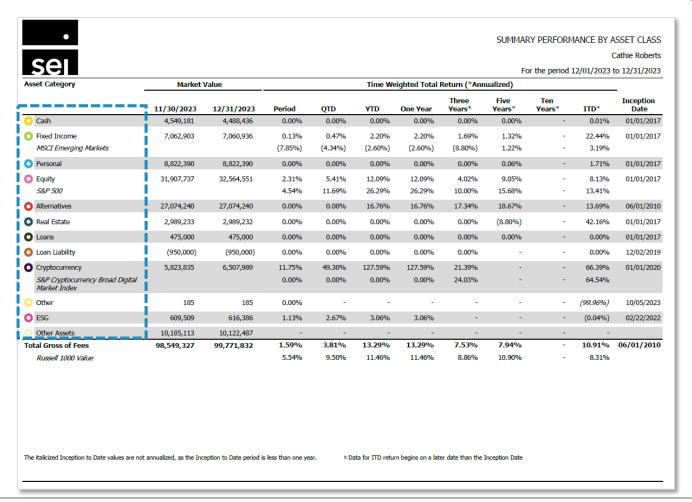




## **Statements – Client Performance Review by Security Class**

- Changed Report Name
- Grouped by Portfolio Class
- **Collapsed Details**

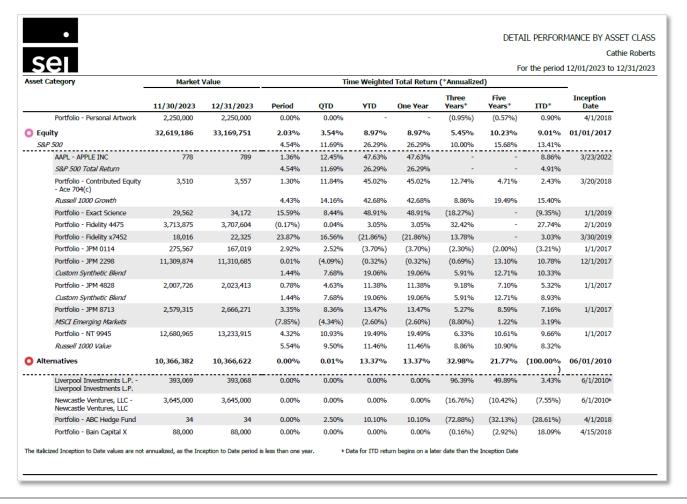




## **Statements – Client Performance Review by Security Class**

- Changed Report Name
- Grouped by Security Class
- **Collapsed Details**





## **Statements – Client Performance Review by Security Class**

- Changed Report Name
- Grouped by Security Class
- Collapsed Portfolios

Portfolio - Fidelity 4475

Portfolio - Fidelity x7452

Portfolio - JPM 0114

Portfolio - JPM 2298

Custom Synthetic Blend

Portfolio - JPM 4828

Custom Synthetic Blend

Portfolio - JPM 8713

MSCI Emerging Markets

Portfolio - NT 9945

Russell 1000 Value



Mastering report creation—and automating it, too.

## Reporting in practice.



#### Reporting in practice: A visual representation of ownership.

**Frequently asked question** 

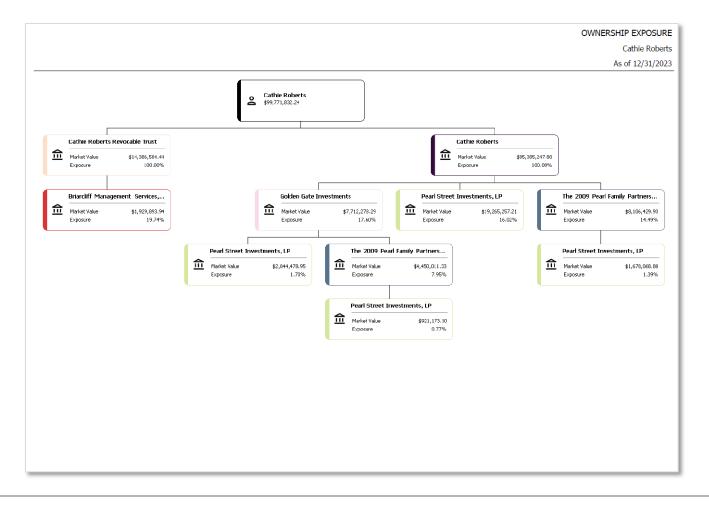
Can you show my ownership in a visual diagram?

**Archway Platform report** 

**Ownership Exposure** 



### Reporting in practice: A visual representation of ownership.





## Reporting in practice: A visual representation of ownership.

Anian Citer Canimai II	OWNERSHIP TRE
RIARCLIFF CAPITAL II	Roberts 0
	As of 12/31/202
Investments	Exposure Market Valu
Roberts G1	\$169,738,444.2
Dan Roberts	\$33,387,596.9
Golden Gate Investments	21.6706% \$8,814,688.
Pearl Street Investments, LP	2.0927% \$2,200,682.
The 2009 Pearl Family Partnership	10.0258% \$5,390,718.
Pearl Street Investments, LP	0.9653% \$1,015,083.
Briarcliff Management Services, LLC	20.0646% \$2,596,226.
Pearl Street Investments, LP	14.3840% \$15,126,063.4
The 2009 Pearl Family Partnership	12.7410% \$6,850,618.
Pearl Street Investments, LP	1.2267% \$1,289,985.
Jeremy Roberts	\$44,761,693.
Golden Gate Investments	19.0503% \$7,748,858.
Pearl Street Investments, LP	1.8397% \$1,934,586.
The 2009 Pearl Family Partnership	8.8136% \$4,738,899.
Pearl Street Investments, LP	0.8486% \$892,344.
Briarcliff Management Services, LLC	20.0646% \$2,596,226.
Pearl Street Investments, LP	32.7282% \$34,416,608.
Cathie Roberts	\$91,589,153.
Cathie Roberts Revocable Trust	100.0000% \$15,912,380.
Briarcliff Management Services, LLC	19.7416% \$2,554,434.
Cathie Roberts	100.0000% \$75,676,772.
Golden Gate Investments	15.0997% \$6,141,912.
Pearl Street Investments, LP	1.4582% \$1,533,394.
The 2009 Pearl Family Partnership	6.9858% \$3,756,153.
Pearl Street Investments, LP	0.6726% \$707,291.
	15 004207 \$15 024 545
Pearl Street Investments, LP	16.0942% \$16,924,545.
Pearl Street Investments, LP The 2009 Pearl Family Partnership	16.0942% \$16,924,945. 14.1406% \$7,603,156.



#### Reporting in practice: A consolidated view of client accounts.

**Frequently asked question** 

All the details are great.

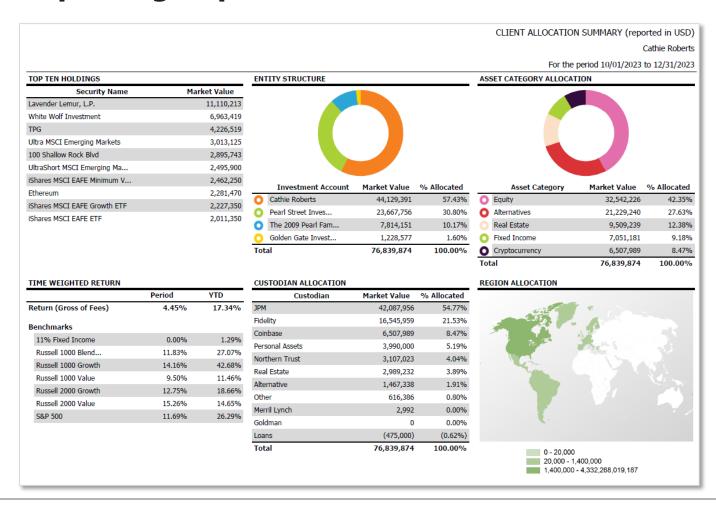
But can I get a
consolidated view of my
accounts on one page?

**Archway Platform report** 

Client Allocation Summary



#### Reporting in practice: A consolidated view of client accounts.



#### **Optional inserts:**

- Period Activity
- Top 10 Holdings
- Performance
- Entity Structure
- Realized Gains/Loss
- Portfolio Class Allocation
- Security Class Allocation
- Currency Allocation Chart
- Region Chart
- Top 10 Winners
- Top 10 Losers



#### Reporting in practice: Enterprise-level exposure reporting.

**Frequently asked question** 

What's our exposure look like across the entire family office?

**Archway Platform report** 

Client Asset Allocation by Entity



## Reporting in practice: Enterprise-level exposure reporting.

Asset Allocation By Entity

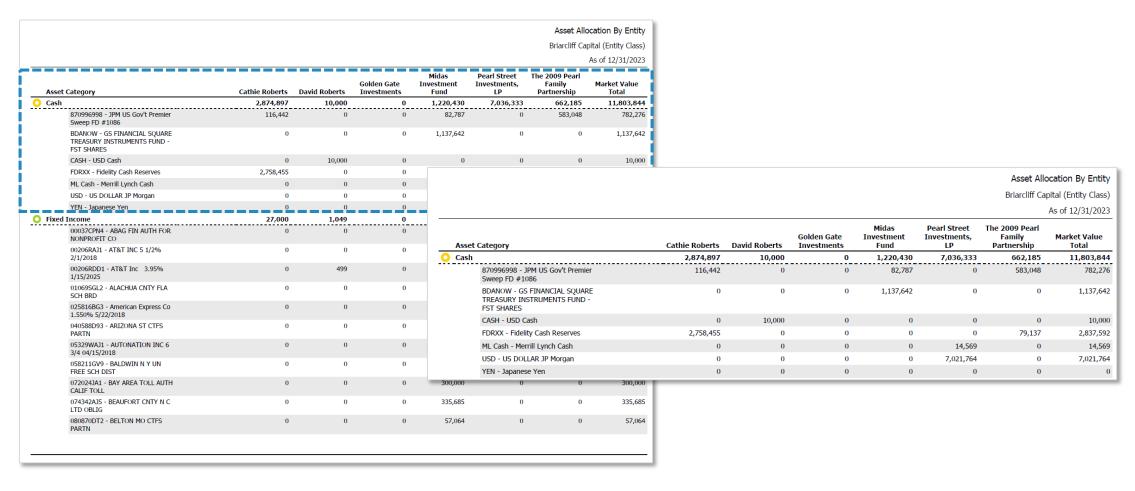
Briarcliff Capital (Entity Class)

As of 12/31/2023

Asset Category	Cathie Roberts	David Roberts	Golden Gate Investments	Midas Investment Fund	Pearl Street Investments, LP	The 2009 Pearl Family Partnership	Market Value Total
O Cash	2,874,897	10,000	0	1,220,430	7,036,333	662,185	11,803,844
Fixed Income	27,000	1,049	0	10,244,708	0	27,574,767	37,847,524
<ul> <li>Personal</li> </ul>	1,890,000	0	0	0	0	0	1,890,000
Equity	13,828,330	3,168	14,903	31,829,445	91,095,535	19,253	136,790,633
Alternatives	25,714,960	0	8,688,301	10,140,000	1,447,711	0	45,990,972
Real Estate	61,030	0	0	0	14,164,632	198	14,225,860
O Loans	475,000	2,210,000	0	0	0	0	2,685,000
O Loan Liability	(950,000)	0	0	0	0	0	(950,000)
Cryptocurrency	6,507,989	0	0	0	0	0	6,507,989
Oncentrated & Other Equity	0	2,319	0	0	0	0	2,319
Other	185	0	0	0	0	0	185
<b>○</b> ESG	0	0	0	0	0	2,419,741	2,419,741
Total	50,429,391	2,226,536	8,703,204	53,434,583	113,744,210	30,676,144	259,214,067



### Reporting in practice: Enterprise-level exposure reporting.





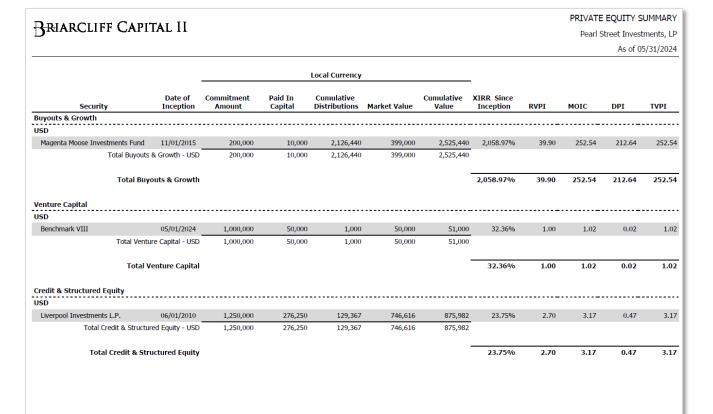
**Frequently asked question** 

How are the private equity investments doing?

**Archway Platform report** 

**Private Equity Summary Private Equity Review** 





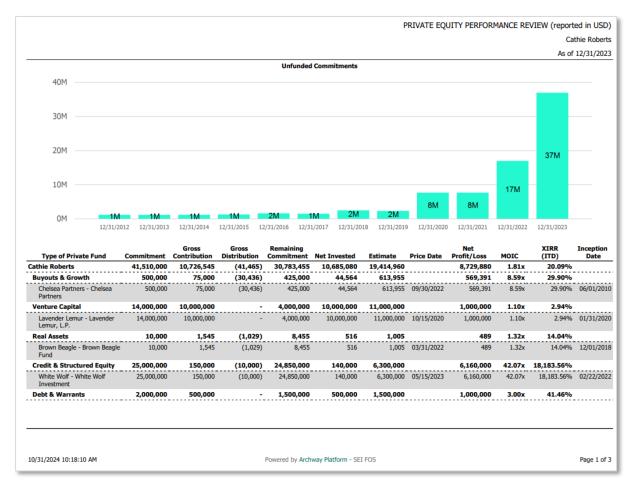
#### **Available metrics:**

- RVPI
  - Residual Value to Paid In
  - Market Value / Paid In Capital
- MOIC
  - Multiple On Invested Capital
  - Cumulative Value / Paid In Capital
- DPI
  - Distributions to Paid In
  - Cumulative Distributions / Paid In Capital
- TVPI
  - Total Value to Paid In
  - Cumulative Distributions + Market Value / Paid in Capital



						PRIVA	TE EQUITY SU	IMMARY (EN	TERPRISE CON	ISOLIDATED)
									Bria	arcliff Capital II
									As	of 12/31/2023
				Local Cu	I PRODUCE				Paparting Cu	waner (HED)
		Local Currency							Reporting Currency (USD)	
Entity	Date of Inception	Commitment Amount	Paid In Capital	Remaining Commitment	Cumulative Distributions	Market Value	Cumulative Value	XIRR Since Inception	Market Value	Cumulative Value
Venture Capital USD										
Lavender Lemur, L.P. (Lavende	er Lemur)									
Cathie Roberts	01/31/2020	14,000,000	10,000,000	4,000,000	-	11,000,000	11,000,000	2.94%	11,000,000	11,000,000
Golden Gate Investments	04/07/2016	1,000,000	1,315,000	(315,000)	100,000	515,000	615,000	(15.65%)	515,000	615,000
Total Lavender Lemur, L.P. (Laven	der Lemur)	15,000,000	11,315,000	3,685,000	100,000	11,515,000	11,615,000	0.49%	11,515,000	11,615,000
Total Venture Capital - USD		15,000,000	11,315,000	3,685,000	100,000	11,515,000	11,615,000		11,515,000	11,615,000
Total Venture Capital  Credit & Structured Equity								0.49%	11,515,000	11,615,000
USD White Wolf Investment (White	e Wolf)									
ABC Partnership	02/01/2022	5,000,000	500,000	-	_	-	-	-	_	_
ABC Partnership Cathie Roberts	02/01/2022	5,000,000 25,000,000	500,000 150,000	24,850,000		6,300,000	6,310,000	18,183.56%	6,300,000	6,310,000
•	02/22/2022		•		10,000					6,310,000 2,200,000
Cathie Roberts	02/22/2022	25,000,000	150,000	24,850,000	10,000	6,300,000	6,310,000	18,183.56%	6,300,000	6,310,000
Cathie Roberts  Cathie Roberts Revocable Trust	02/22/2022 01/01/2021 12/01/2017	25,000,000 10,000,000	150,000 1,100,000	24,850,000 8,900,000	10,000	6,300,000 2,200,000	6,310,000 2,200,000	18,183.56% 98.54%	6,300,000 2,200,000	6,310,000 2,200,000 3,100,640
Cathie Roberts Cathie Roberts Revocable Trust Golden Gate Investments	02/22/2022 01/01/2021 12/01/2017 te Wolf)	25,000,000 10,000,000 1,000	150,000 1,100,000 1,000,100	24,850,000 8,900,000 (998,700)	10,000 - 640	6,300,000 2,200,000 3,100,000	6,310,000 2,200,000 3,100,640	18,183.56% 98.54% -	6,300,000 2,200,000 3,100,000	6,310,000 2,200,000
Cathie Roberts Cathie Roberts Revocable Trust Golden Gate Investments Total White Wolf Investment (Whit	02/22/2022 01/01/2021 12/01/2017 te Wolf)	25,000,000 10,000,000 1,000 40,001,000	150,000 1,100,000 1,000,100 2,750,100	24,850,000 8,900,000 (998,700) 32,751,300	10,000 - 640 10,640	6,300,000 2,200,000 3,100,000 11,600,000	6,310,000 2,200,000 3,100,640 11,610,640	18,183.56% 98.54% -	6,300,000 2,200,000 3,100,000 11,600,000	6,310,000 2,200,000 3,100,640 11,610,640



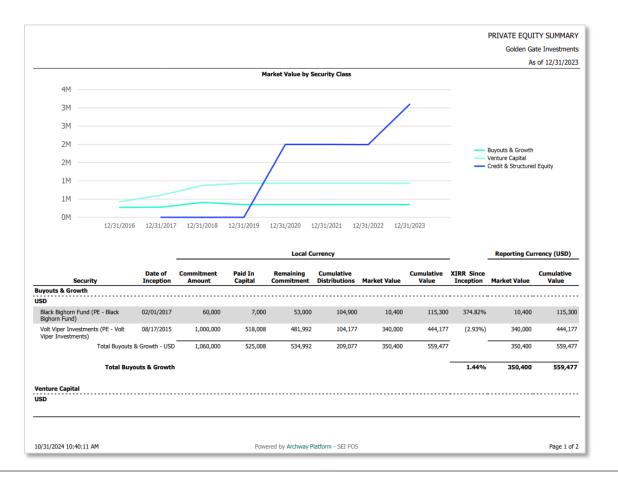


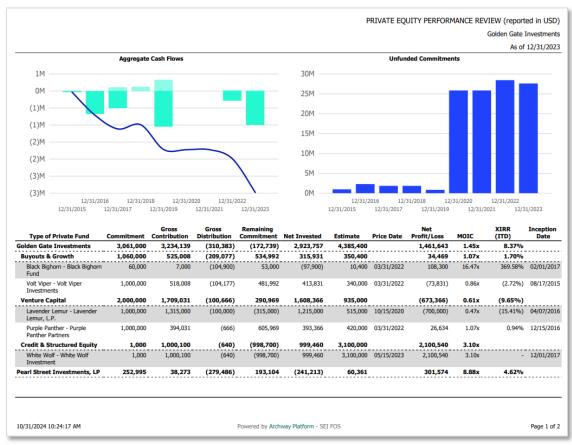
#### **Available graphs:**

- Aggregate Cash Flows
- Market Value by Security Class
- XIRR by Security Class
- DPI
- MOIC
- RVPI
- TVPI
- Aggregate Cash Flows And Unfunded Commitments



### Reporting in practice: Private equity reporting.







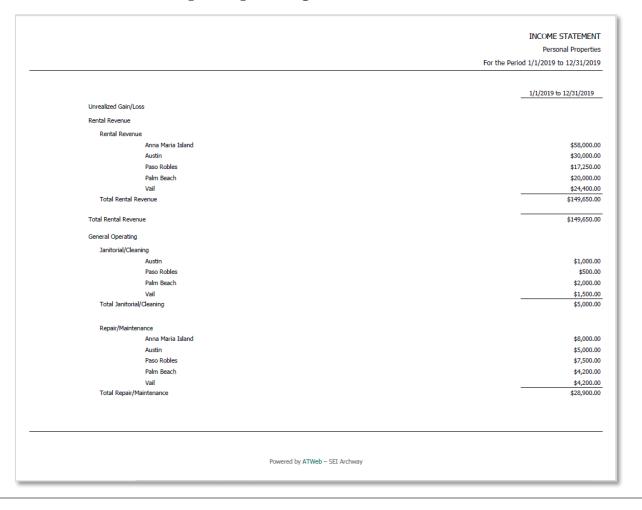
**Frequently asked question** 

How are our rental properties doing? Still making money?

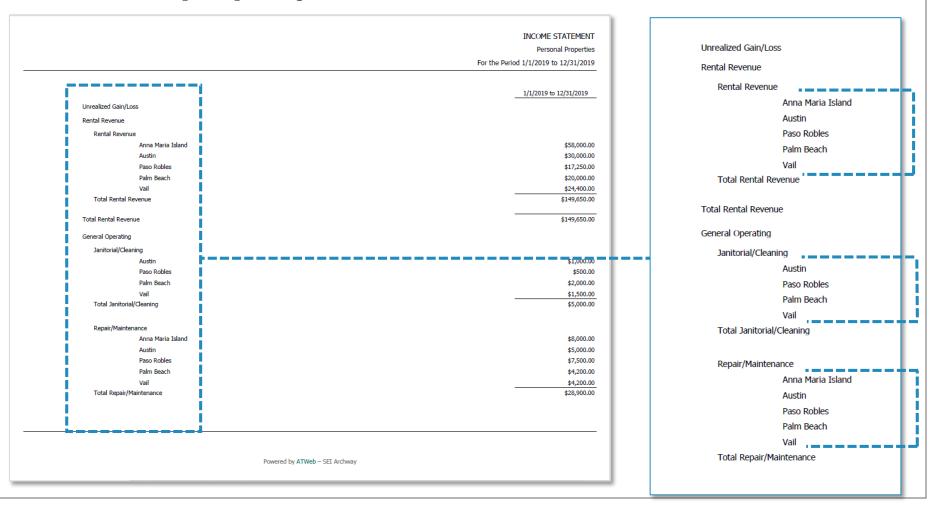
**Archway Platform report** 

Income Statement (Code Blocks)
Portfolio Profit
Comparison











43110Rental ReveTotal Rental Re 57100General Operat 57120Janitorial/Cl 57150Repair/Main 57170Property Ma 57180Landscaping 57190Property Ta	e enue evenue ting fleaning ntenance	3,000.00 3,000.00 0.00 8,000.00	2,250.00 2,250.00 500.00	6,900.00 6,900.00	Total 12,150.00 12,150.00 2,000.00	1/2019 to 12/31/2019
43100Rental Revenue 43110Total Rental Reve 57100General Operat 57120Janitorial/Cl 57150Repair/Main 57170Property Ma 57180Landscaping 57190Property Ta	e enue evenue ting fleaning ntenance	3,000.00	2,250.00	6,900.00	12,150.00	
43110Rental ReveTotal Rental Re 57100General Operat 57120Janitorial/Cl 57150Repair/Main 57170Property Ma 57180Landscaping 57190Property Ta	enue evenue ting Jeaning ntenance	3,000.00	2,250.00	6,900.00	12,150.00	
Total Rental Re 57100General Operat 57120Janitorial/Cl 57150Repair/Main 57170Property Ma 57180Landscaping 57190Property Tar	evenue ting deaning ntenance	3,000.00	2,250.00	6,900.00	12,150.00	
57100General Operat 57120Janitorial/Cl 57150Repair/Main 57170Property Ma 57180Landscaping 57190Property Tar	ting Jeaning ntenance	0.00	500.00			
57120        Janitorial/Cl           57150        Repair/Main           57170        Property Ma           57180        Landscaping           57190        Property Ta:	leaning ntenance			1,500.00	2,000.00	
57150        Repair/Main           57170        Property Ma           57180        Landscaping           57190        Property Ta:	ntenance			1,500.00	2,000.00	
57170		8,000.00				
57180Landscaping 57190Property Tax		-,	7,500.00	4,200.00	19,700.00	
57190Property Ta	anagement	1,000.00	1,000.00	1,000.00	3,000.00	
	g	5,200.00	600.00	1,000.00	6,800.00	
	ЭX	15,000.00	7,000.00	5,000.00	27,000.00	
Total General C	Operating	29,200.00	16,600.00	12,700.00	58,500.00	
Total Rental Re	evenue	32,200.00	18,850.00	19,600.00	70,650.00	
Net Income		(26,200.00)	(14,350.00)	(5,800.00)	(46,350.00)	

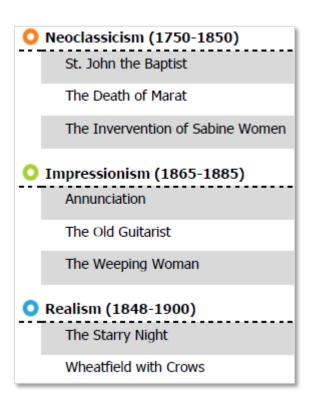


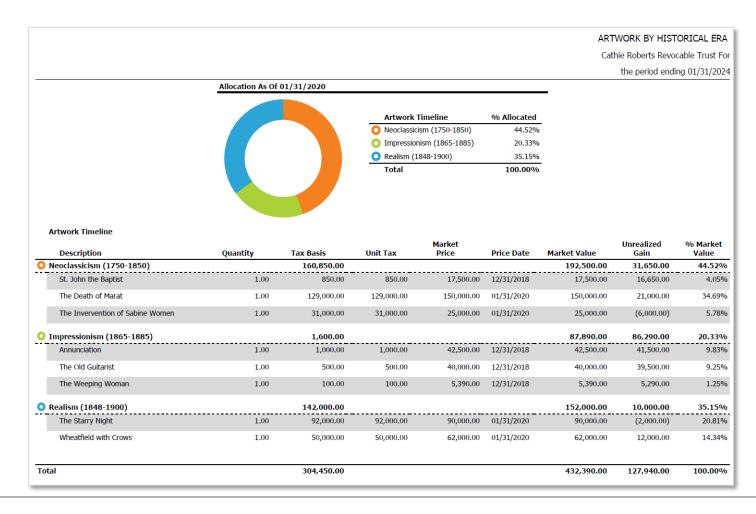
**Frequently asked question** 

I found a consultant that has a keen eye for artwork and I'd like to acquire a few pieces for the office. **Archway Platform report** 

**Consolidated Holdings** 









#### ART BY INSIGHT

Cathie Roberts Revocable Trust

							Fo	r the period endir	ng 01/31/2024
Artwork Insigh	nt								
Description		Quantity	Tax Basis	Unit Tax	Market Price	Price Date	Market Value	Unrealized Gain	% Market Value
O No Insight			51,600.00				149,890.00	98,290.00	34.67%
Annunciation		1.00	1,000.00	1,000.00	42,500.00	12/31/2020	42,500.00	41,500.00	9.83%
The Old Guita	arist	1.00	500.00	500.00	40,000.00	12/31/2018	40,000.00	39,500.00	9.25%
The Weeping	Woman	1.00	100.00	100.00	5,390.00	12/31/2022	5,390.00	5,290.00	1.25%
Wheatfield wi	ith Crows	1.00	50,000.00	50,000.00	62,000.00	01/31/2020	62,000.00	12,000.00	14.34%
O Mike Hansford			129,850.00				167,500.00	37,650.00	38.74%
St. John the E	Baptist	1.00	850.00	850.00	17,500.00	12/31/2023	17,500.00	16,650.00	4.05%
The Death of	Marat	1.00	129,000.00	129,000.00	150,000.00	01/31/2020	150,000.00	21,000.00	34.69%
O Eric Sampson			123,000.00				115,000.00	(8,000.00)	26.60%
The Inverven	tion of Sabine Women	1.00	31,000.00	31,000.00	25,000.00	01/31/2020	25,000.00	(6,000.00)	5.78%
The Starry Ni	ght	1.00	92,000.00	92,000.00	90,000.00	01/31/2016	90,000.00	(2,000.00)	20.81%
Total			304,450.00				432,390.00	127,940.00	100.00%
The Starry Ni			92,000.00	•	•		90,000.00	(2,000.00)	



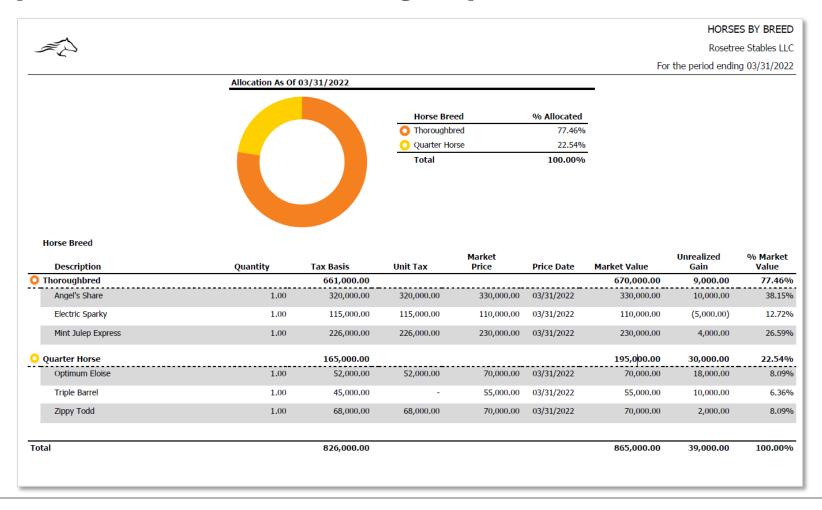
**Frequently asked question** 

I recently went to the Derby and think I'm going to buy a horse farm. Can you keep track of everything?

**Archway Platform report** 

Consolidated Holdings
Income Statement (Code
Blocks)
Portfolio Profit
Comparison







#### HORSES BY BREED Rosetree Stables LLC For the period ending 03/31/2022 Location Horse Breed Market Unrealized % Market Description Quantity Tax Basis Unit Tax Price Price Date Market Value Gain Value Kentucky 598,000,00 32,000.00 72,83% 630,000,00 Thoroughbred 546,000.00 560,000.00 14,000.00 64.74% Angel's Share 1.00 320,000.00 320,000.00 330,000.00 03/31/2022 10,000.00 38.15% 330,000.00 Mint Julep Express 1.00 226,000.00 226,000.00 230,000.00 03/31/2022 230,000.00 4,000.00 26.59% Quarter Horse 52,000.00 70,000.00 18,000.00 8.09% Optimum Eloise 52,000.00 52,000.00 70,000,00 03/31/2022 18,000,00 8.09% 1.00 70,000,00 228,000.00 27.17% Texas 235,000.00 7,000.00 Thoroughbred 115,000.00 110,000.00 (5,000.00)12.72% Electric Sparky 1.00 115,000.00 115,000.00 110,000.00 03/31/2022 110,000.00 (5,000.00)12.72% Quarter Horse 113,000.00 12,000.00 125,000.00 14.45% Triple Barrel 1.00 45,000.00 03/31/2022 55,000.00 10,000.00 6.36% 55,000.00 Zippy Todd 1.00 68,000.00 68,000.00 70,000.00 03/31/2022 70,000.00 2,000.00 8.09% Total 826,000.00 865,000.00 39,000.00 100.00%



1	\ -					1/1/2020 to 1/31/2020
		Optimum Eloise	Triple Barrel	Zippy Todd	Total	
50000	EXPENSES					
59000	Equine Expenses					
9010	Operational Expenses					
9012	Business Licenses and Permits	0.00	0.00	10,000.00	10,000.00	
	Total Operational Expenses	0.00	0.00	10,000.00	10,000.00	
9030	Stable Expenses					
9031	Boarding Fees	250.00	3,000.00	5,000.00	8,250.00	
9032	Grooming Fees	150.00	500.00	2,000.00	2,650.00	
9033	Shodding Fees	300.00	1,100.00	1,000.00	2,400.00	
9034	Training Fees	5,000.00	15,000.00	20,000.00	40,000.00	
9035	Veterinary Fees	300.00	400.00	1,000.00	1,700.00	
9036	Stud Fees	0.00	10,000.00	0.00	10,000.00	
	Total Stable Expenses	6,000.00	30,000.00	29,000.00	65,000.00	
9050	Racing Expenses					
9051	Jockey Fees	15,000.00	5,000.00	10,000.00	30,000.00	
9052	Race Win Commisions Trainer	0.00	0.00	3,000.00	3,000.00	
9053	Vanning & Hauling	4,000.00	10,000.00	8,000.00	22,000.00	
	Total Racing Expenses	19,000.00	15,000.00	21,000.00	55,000.00	
	Total Equine Expenses	25,000.00	45,000.00	60,000.00	130,000.00	
	Total EXPENSES	25,000.00	45,000.00	60,000.00	130,000.00	
	Net Income	(25,000.00)	(15,000.00)	(27,750.00)	(67,750.00)	

æ.	-	INCOME S	TATEMEN
A STATE OF		Rosetree	Stables LI
7		For the Period 1/1/2020 t	o 1/31/202
		1/1/2020 to 1/31/2020	
40000	INCOME		
45000	Rosetree Stables		
45100	Purses Earned		
45100.TB	Triple Barrel	\$30,000.00	
45100.TB 45100.ZT	Zippy Todd	\$32,250.00	
45100.21	Total Purses Earned	\$52,250.00	
	Total Fulses Edifica	402,230.00	
	Total Rosetree Stables	\$62,250.00	
	Total INCOME	\$62,250.00	
50000	EXPENSES		
59000	Equine Expenses		
59010	Operational Expenses		
59012	Business Licenses and Permits	\$10,000.00	
59012.ZT	Zippy Todd	\$10,000.00	
59030	Stable Expenses		
59031	Boarding Fees		
59031.OE	Optimum Eloise	\$250.00	
59031.TB	Triple Barrel	\$3,000.00	
59031.ZT	Zippy Todd	\$5,000.00	
	Total Boarding Fees	\$8,250.00	
59032	Grooming Fees		
59032.OE	Optimum Eloise	\$150.00	
59032.TB	Triple Barrel	\$500.00	
59032.ZT	Zippy Todd	\$2,000.00	
	Total Grooming Fees	\$2,650.00	
59033	Shodding Fees		
59033.OE	Optimum Eloise	\$300.00	
59033.TB	Triple Barrel	\$1,100.00	
59033.ZT	Zippy Todd	\$1,000.00	
	Total Shodding Fees	\$2,400.00	
59034	Training Fees		
59034.OE	Optimum Eloise	\$5,000.00	
59034.TB	Triple Barrel	\$15,000.00	
59034.ZT	Zippy Todd	\$20,000.00	
	Total Training Fees	\$40,000.00	



## Reporting in practice: A summary of available cash.

**Frequently asked question** 

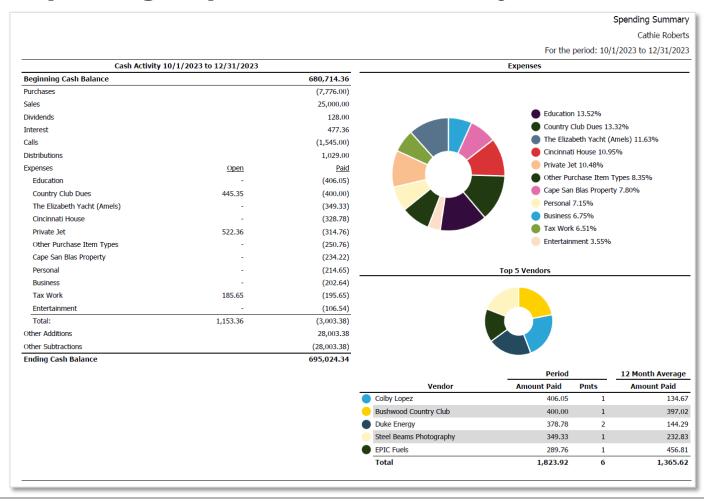
Where did all of my money go?

**Archway Platform report** 

**Cash Summary** 



### Reporting in practice: A summary of available cash.



### **Optional inserts:**

- Expense Chart
- Expense Trend
- Expense Trend (%)
- Top 5 Expenses
- Top 5 Vendors



**Frequently asked question** 

Why do some of your reports look like they were created in the 1900s?

**Archway Platform report** 

We're fixing that.

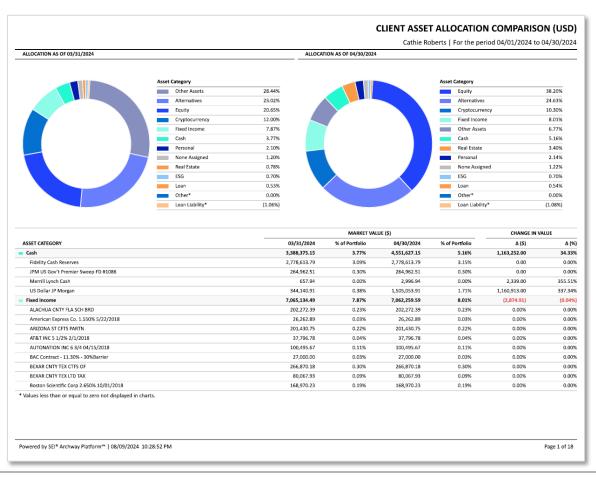


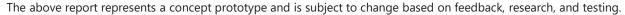
SEI is taking a **client-centric approach** to enhanced reporting in the Archway Platform.

#### **Client insights:**

- **Consistency:** With 250+ generally available reports introduced since 2002—over various periods of report designs and standards—it is important to reestablish consistency across report attributes and features for a fluid reporting experience.
- **Elegance:** The Archway Platform reports should have a modern, premiere aesthetic to match their modern, premier reporting logic, function, and flexibility.
- **Usability:** Reports that are attractive but fail to convey key insights lack usability, which is a core tenet of the Archway Platform reporting suite.
- **Innovation:** A more aesthetically pleasing reporting suite represents a single work stream of our overarching enhanced reporting and analysis product strategy which focuses on improving the overall reporting experience in the Archway Platform.

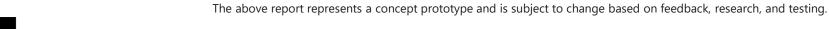




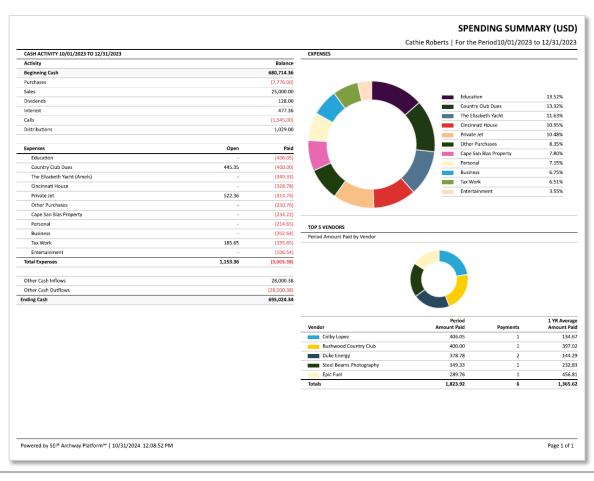


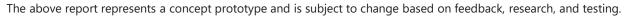


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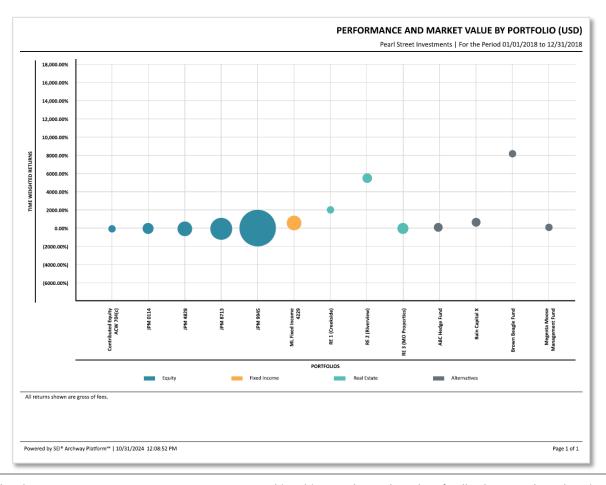


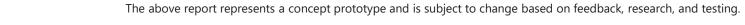














Mastering report creation—and automating it, too.

## Additional resources.



### Additional resources: Documentation.

#### **Immersion Connect Video Report Batching & Scheduling**

https://archway-technology-partners.helpdocsonline.com/immersion-connect

#### **Batching & Scheduling Overview**

https://archway-technology-partners.helpdocsonline.com/batchingschedoverview

#### **Batching & Scheduling FAQ**

https://archway-technology-partners.helpdocsonline.com/batchingfaq

#### Add a Report Batch

https://archway-technology-partners.helpdocsonline.com/reportbatch

#### **Run an Existing Batch**

https://archway-technology-partners.helpdocsonline.com/runbatch



### Additional resources: Immersion session materials.



Access the Immersion session materials www.seic.com/2024imm



### Additional resources: How to stay in touch.



Connect with your

Client Service team in Nashville



Contact support at awsupport@seic.com



# ARCHWAY PLATFORM

# Questions.





### Where to next.



Conference conclusion @ 11:45am

