# immersion 2024

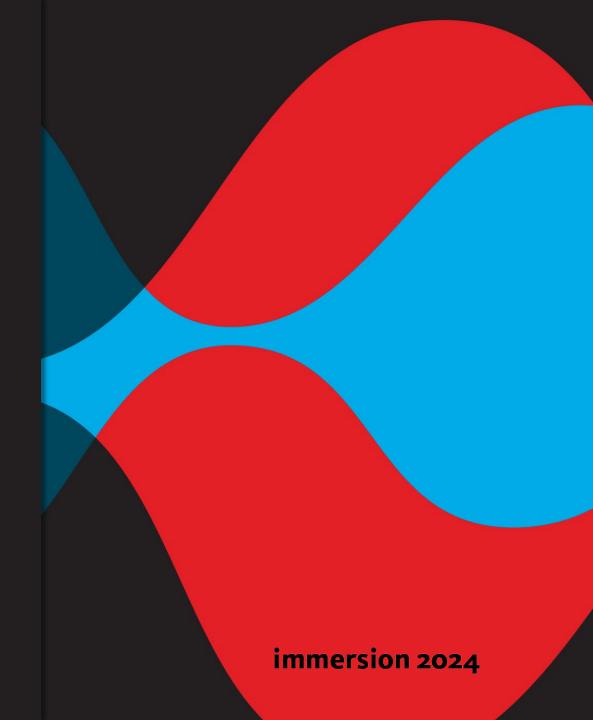
**SEI Family Office Services** 



#### **ARCHWAY PLATFORM**

A client account: Transferring ownership interests.





# Your speakers today.



Ryan Newkirk
Vice President
Single Family Office



Alex Johnson
Client Service Manager



# Agenda.

1.	Setting the stage: Ownership transfer basics and tools.
2.	Tips and tricks for success.
3.	Real-life scenario: Overview.
4.	Real-life scenario: Kelce family.
5.	Real-life scenario: Swift family.
6.	Real-life scenario: Client feedback.
7.	Additional resources.



A client account: Transferring ownership interests.

Setting the stage: Ownership transfer basics and tools.



# Setting the stage: Partnership accounting complexities.

# Urgency of requests

Urgent, timesensitive inquiries

# Multiple inputs

Numerous variables to consider

# Unique use cases

Varies greatly based on specific situations

# Inconsistent reporting

Information received at inconsistent intervals

# **Complex structures**

Complex factors contributing to the difficulty

# Partial data

Booking with incomplete data



# Setting the stage: Ownership transfer tools.

# Transfers & Gifting

Transfer securities in, out, or between **accounts**, **partners**, or **entities** 

# Cash Management

Contribute, withdraw, or transfer cash between equity accounts and bank accounts

# Investor Module

Contribute, withdraw, or transfer between equity accounts

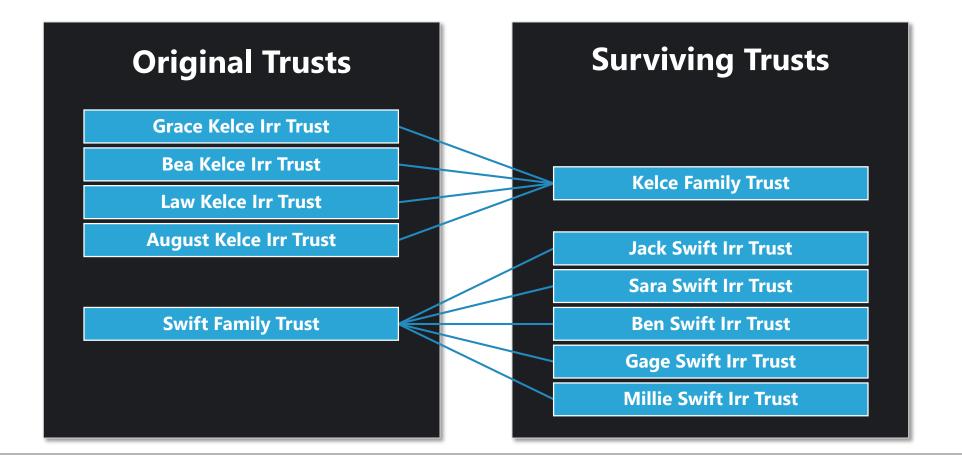


A client account: Transferring ownership interests.

# Real-life scenario: Overview.



#### Real-life scenario: Overview.





#### Real-life scenario: Overview.

**Objective: Restructure** and **consolidate** multiple trusts across the family lines, **eliminating 11 trusts** from the family office to **reduce administrative complexity while maintaining ownership lines** 

**Overview:** Swift Family Office

- Multiple Trusts across 4 family lines
  - Family Line 1 Kelce
  - Family Line 2 Swift
  - Family Line 3 N/A
  - Family Line 4 N/A



A client account: Transferring ownership interests.

# Tips and tricks for success.



# Tips and tricks for success: Get Organized.

**Define the what:** What are we trying to accomplish?

**Plan the how:** What needs to be done to accomplish this?

- Move existing nested relationships
- Move directly held assets with proper MVs and basis
- Move Investor Basis and Equity balances

#### **Helpful tips:**

- Create a task list
- Complete initial setup
  - Need to "build the roads"

4	А
1	Trust Merge
2	ATW To-Do List
3	
4	Task
7	
8	Create new equity accounts in entities
9	Create new portfolios & nested relationships in members
10	Create portfolio assignment upload
11	
12	Run Prior reports for all Trusts & Entities
13	
14	Investor module transfers of equity interests - Swift
15	Investor module transfers of equity interests - Kelce
18	
19	Security position transfers - T&G entries - Swift
20	Security position transfers - T&G entries - Kelce
23	
24	Balance Sheet Items - Payable/Receivable, Etc Swift
25	Balance Sheet Items - Payable/Receivable, Etc Kelce
28	-
33	
34	Entity Total Value Validations
35	



A client account: Transferring ownership interests.

# Real-life scenario: Kelce family.

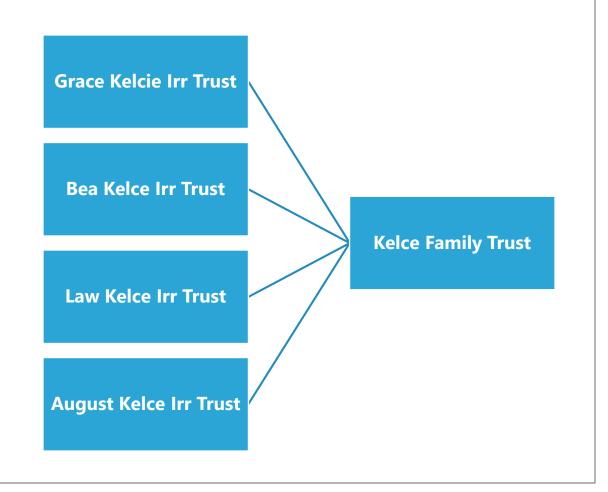


## Real-life scenario: Kelce family.

**Objective:** Consolidate four (4) existing Irrevocable Trusts into existing Kelce Family Trust

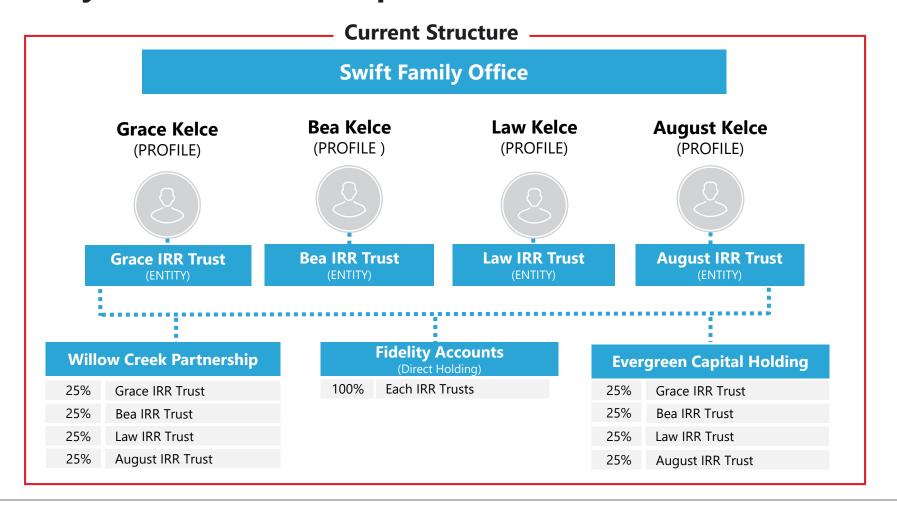
#### **Key considerations:**

- Preliminary setup needed
- Moving equity from Individual Trusts to existing family trust
- Move all assets from Individual trust to family trust
- Stock transfers Making sure basis and MVs are correct



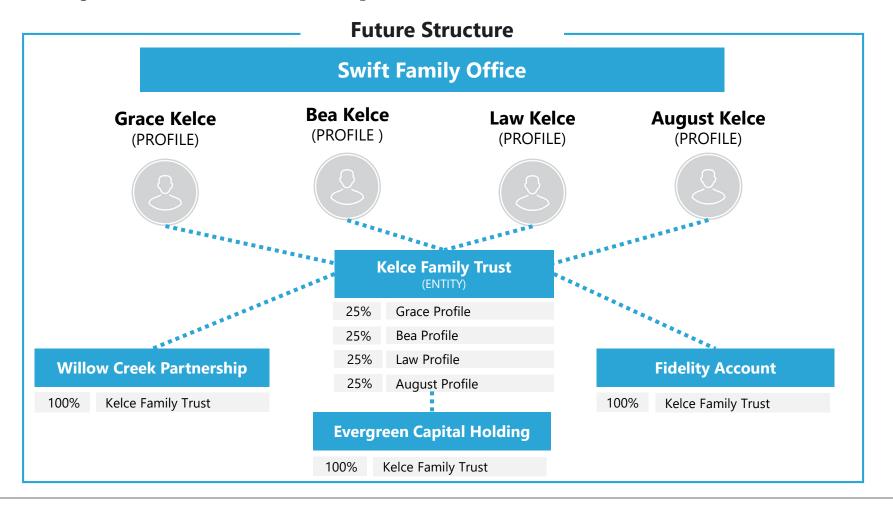


## **Kelce Family: Current ownership structure.**





# **Kelce Family: Future ownership structure.**





# **Transferring ownership interests: Process.**















## Transferring ownership interests: Setup.

#### 1. Create NEW Entity owned equity accounts in existing Partnerships

- Willow Creek
- Evergreen Capital Holdings

#### 2. Create portfolios in the Family Trust

- Investment in Willow Creek Partnership
- Investment in Evergreen Capital Holdings
- Fidelity Portfolio

#### 3. Run reports prior to making transfers

• Balance Sheets, Income Statements, etc. for each Individual Trust



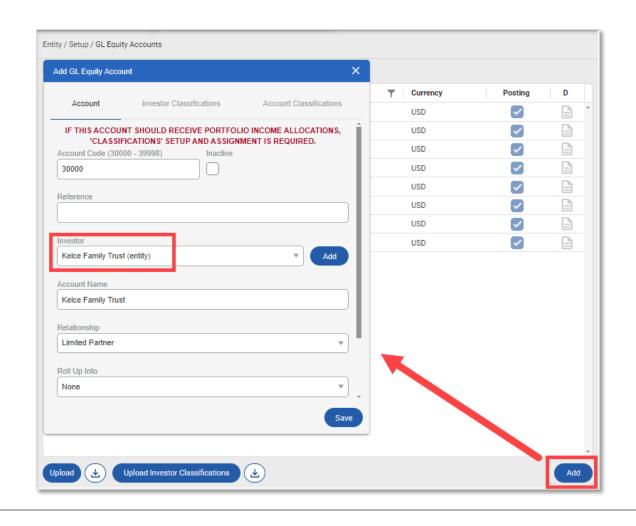
### **Setup: Add new accounts.**

**Task:** Add new accounts in each Partnership

- Willow Creek
- Evergreen Capital Holdings

#### **Step-by-step:**

- Navigate to Entity Menu → Setup → GL Equity Accounts
- 2. Select "Add"
- 3. Select the Entity as the Investor account



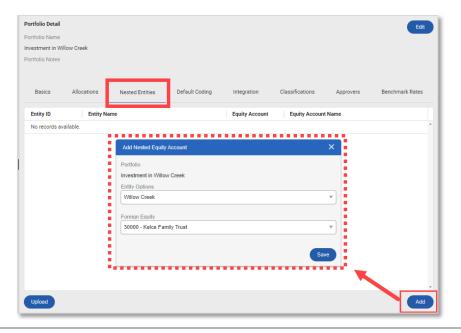


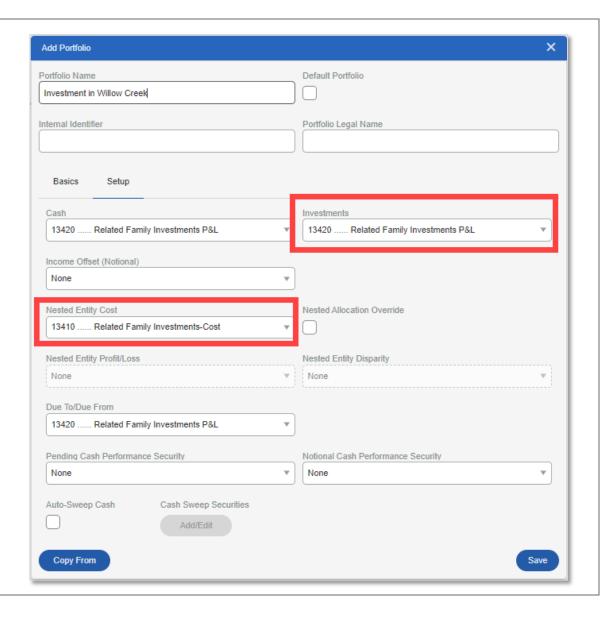
## Setup: Add new nested portfolios.

**Task:** Add new nested portfolios

#### **Step-by-step:**

Navigate to Entity Menu → Setup → Portfolios →
 Add new Portfolio







# Setup: Run "before" reports.

**Helpful tip:** Run reports prior to making transfers

• Balance Sheet, Open Positions, Period Balance, etc.

						PERIOD BALANCE	
						Grace Kelce Irrev Trust	
						From 01/01/2024 to 03/31/2024	
	Account	Beginning	Beginning	Gross			Ending
Investor Name	Code	Ownership	Equity	Profit	Additions	Withdrawals	Equity
Grace Kelce	30000	100.0000%	57,958,055.91	3,000,000.00	0.00	0.00	60,958,055.91
-		100.0000%	57,958,055.91	3,000,000.00	0.00	0.00	60,958,055.91

	Α	В	С	D	Е	F
1	Entity Name	Account Number	Investor Name	Book Balance	Investor Tax Balance	Investor Disparity Balance
2	Grace Kelce Irrev Trust	30000.00	Grace Kelce	60,958,055.91	48,958,055.91	12,000,000.00
3						

		BALANCE SHEET (reported in USD)
		Grace Kelce
		3/31/2024
10000	ASSETS	
11000	Cash	
11100	Bank Deposits	
11101	Cash at Bank 1	5,924,303.00
	Total Bank Deposits	5,924,303.00
11200	Brokerage Cash Clearing	
11410	Fidelity	
11414	Fidelity Clearing	500,001.00
	Total Fidelity	500,001.00
11810	Other Brokerage Accounts	
	Total Cash	6,424,304.00
13000	Investments	
13100	Investments-Brokerage	
13101	Brokerage Account Assets - Fidelity	20,000,000.00
	Total Investments-Brokerage	20,000,000.00
13400	Related Family Investments	
13410	Related Family Investments-Cost	19,248,388.51
13420	Related Family Investments P&L	16,285,363.41
	Total Related Family Investments	35,533,751.91
	Total Investments	55,533,751.91
	Total ASSETS	61,958,055.91
20000	Liabilities and Equity LIABILITIES	
21000	Short Term Liabilities	
21010	Accounts Payable	1,000,000.00
	Total LIABILITIES	1,000,000.00
	Equity	
	Beginning Capital	57,958,055.91
	Contributions	0.00
	Net Income	3,000,000.00
	Withdrawals and Distributions	0.00
	Total Equity	60,958,055.91
	Total Liabilities and Equity	61,958,055.91



# Transferring ownership interests: Process.















## **Investor Capital Movements: Investor Module.**

**Task:** Create investor module transfers for each nested position

• **NOTE:** Each interest will have one (1) transfer at 100%

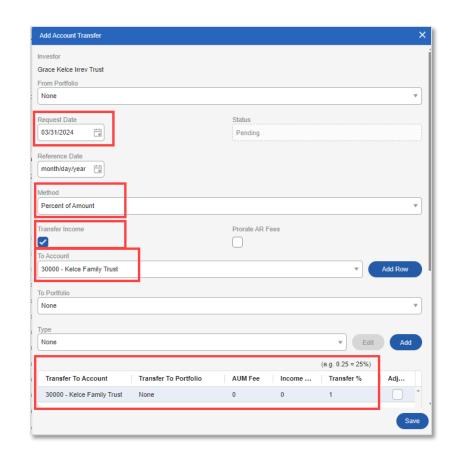
	From:	To:
	Grace Kelce Irr Trust	Kelce Family Trust
	Bea Kelce Irr Trust	
	Law Kelce Irr Trust	
	August Kelce Irr Trust	
	•	
Willow Creek	Grace Kelce Irr Trust	Kelce Family Trust
	Bea Kelce Irr Trust	Kelce Family Trust
	Law Kelce Irr Trust	Kelce Family Trust
	August Kelce Irr Trust	Kelce Family Trust
Evergreen Capital Holdings	Grace Kelce Irr Trust	Kelce Family Trust
	Bea Kelce Irr Trust	Kelce Family Trust
	Law Kelce Irr Trust	Kelce Family Trust
	August Kelce Irr Trust	Kelce Family Trust



## **Investor Capital Movements: Investor Module.**

#### **Step-by-step:**

- Navigate to Entity Menu → Investor Module → Account History → Capital Movements Tab
- 2. Book a 3/31 Investor Module Transfer
- 3. Select Method → "Percent of Amount"
- 4. Select the "Transfer Income" checkbox
- 5. Transfer  $\% \rightarrow 1 = 100\%$
- 6. Withdrawals will book on 3/31 and Contributions on 4/1





## **Investor Capital Movements: Investor Module.**

**Task:** Transfer Interest from Individuals to the Family Trust

#### **Step-by-step:**

1. Navigate to Entity Menu → Investor Module → Account History → Capital Movements Tab

Entity	Account	Debit	Credit
Willow Creek	30001 – Irrev Trust	10,494,683.21	0
Willow Creek	21080 – Wd Payable	0	10,494,683.21

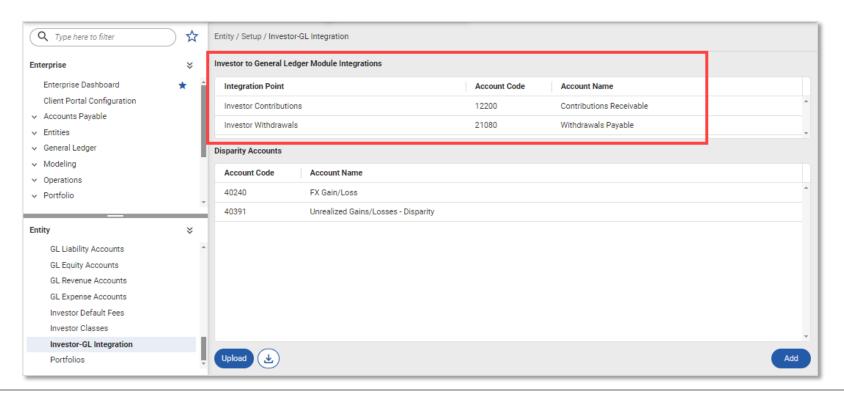
Entity	Account	Debit	Credit
Willow Creek	30000 – Family Trust	0	10,494,683.21
Willow Creek	12200 – Cont. Rec.	10,494,683.21	0



## **Investor Capital Movements: Investor-GL integrations.**

Helpful tip: Beware of potential issue with offsetting Contribution/withdrawal balances

• A manual JE can be used to clear offsetting balances





# Transferring ownership interests: Process.















# **Nested Investment Adjustments: Partners.**

**Task:** Review auto-generated nested entries in Partners

Entity	Account	Debit	Credit
Family Trust	16110 – Nested Cost	10,494,683.21	0
Family Trust	12610 - Intercompany	0	10,494,683.21

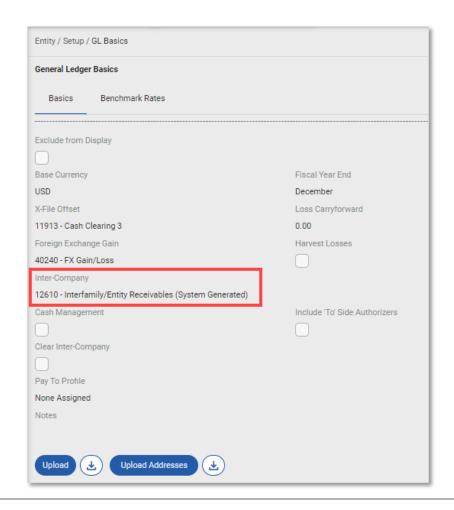
Entity	Account	Debit	Credit
Irrev Trust	16110 – Nested Cost	0	10,494,683.21
Irrev Trust	12610 - Intercompany	10,494,683.21	0



### Nested Investment Adjustments: Partners.

#### **Helpful tips:**

- **Investor Module Transfers** create auto-generated Nested Cost Adjustments
  - These auto generated entries offset to Intercompany
- **Cash Management** can be used to adjust equity and clear intercompany balances

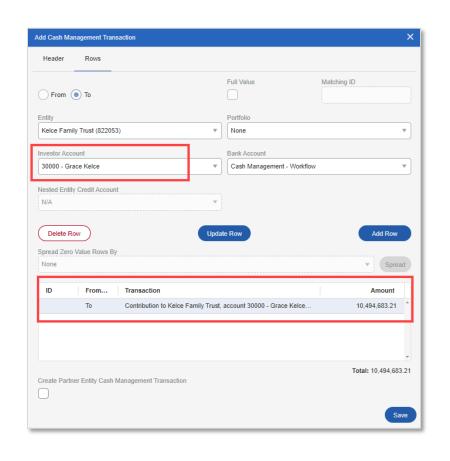




## Nested Investment Adjustments: Cash Management.

**Task:** Adjust Partner equity accounts in Irrevocable Trusts and the Family Trust

Entity	Account	Debit	Credit
Family Trust	12610 - Intercompany	10,494,683.21	0
Family Trust	30000 – Grace Kelce	0	10,494,683.21





# **Transferring ownership interests: Process.**







**Adjustments** 







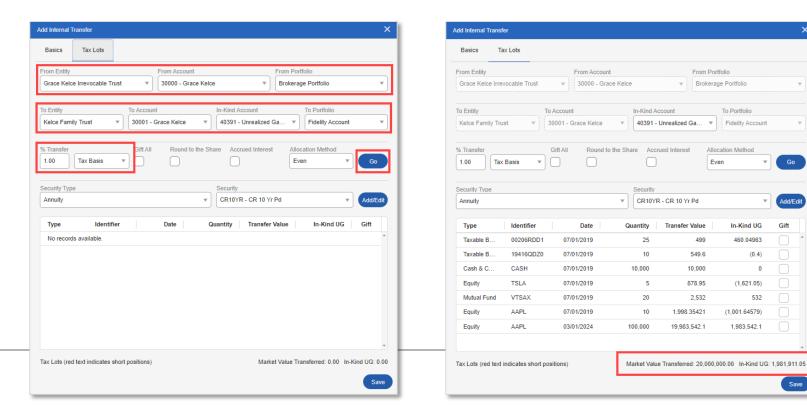


## Movement of Assets: Transfers and Gifting.

**Task:** Move Stocks using the Transfers & Gifting module

#### **Step-by-step:**

1. Navigate to **Enterprise Menu** → **Portfolio** → **Transfers** & **Gifting** 





# **Movement of Assets: Transfers and Gifting.**

**Task:** Review Net Journal Entry Breakdown

Entity	Account	Debit	Credit
Grace Kelce Trust	30000 – Grace Kelce	20,000,000	0
Grace Kelce Trust	40391 – Disparity	0	1,981,911.05
Grace Kelce Trust	13101 - Investment	0	18,018,088.95

Entity	Account	Debit	Credit
Kelce Family Trust	30001 – Grace Kelce	0	20,000,000
Kelce Family Trust	40391 – Disparity	1,981,911.05	0
Kelce Family Trust	13101 - Investment	18,018,088.95	0



# **Transferring ownership interests: Process.**















# **Set Balance Sheet: Cash Management.**

**Task:** Transfer out remaining Equity in Irrevocable Trusts via Cash Management Withdrawals

Entity	Account	Debit	Credit
Grace Kelce Trust	30000 – Grace Kelce	5,424,304.00	0
Grace Kelce Trust	12160 - Intercompany	0	5,424,304.00

		BALANCE SHEET (reported in USD)	
		Grace Kelce	
		3/31/2024	
10000	ASSETS		
11000	Cash		
11100	Bank Deposits		
11101	Cash at Bank 1	5,924,303.00	
	Total Bank Deposits	5,924,303.00	
11200	Brokerage Cash Clearing		
11410	Fidelity		
11414	Fidelity Clearing		
	Total Fidelity	500,001.00	
11810	Other Brokerage Accounts		
	Total Cash	5,924,303.00	
13000	Investments		
13100	Investments-Brokerage		
13101	Brokerage Account Assets - Fidelity	0.00	
	Total Investments-Brokerage	0.00	
13400	Related Family Investments		
13410	Related Family Investments-Cost	0.00	
13420	Related Family Investments P&L	0.00	
	Total Related Family Investments	0.00	
	Total Investments	0.00	
	Total ASSETS	5,924,303.00	
	Liabilities and Equity		
20000	LIABILITIES		
21000	Short Term Liabilities		
21010	Accounts Payable	1,000,000.00	
	Total LIABILITIES	1,000,000.00	
	Equity		
	Beginning Capital	57,958,055.91	
	Contributions	0.00	
	Net Income	3,000,000.00	
	Withdrawals and Distributions	55,533,751.92	
	Total Equity	5,424,304.00	
	Total Liabilities and Equity	6,424,304.00	



# **Set Balance Sheet: Manual journal entry.**

Task: Clear out non-investment balance sheet items

Entity	Account	Debit	Credit
Grace Kelce Trust	12160 - Intercompany	5,424,304.00	0
Grace Kelce Trust	11101 - Cash	0	5,924,303.00
Grace Kelce Trust	11414 - Clearing	0	500,001.00
Grace Kelce Trust	21010 – AP	1,000,000	0

		BALANCE SHEET (reported in USD)
		Grace Kelce
		3/31/2024
00 ASSET	S	
10 Cash		
	eposits	
	tBank1	5,924,303.00
	ank Deposits	5,924,303.00
	age Cash Clearing	
0 Fidelity		
	Clearing	500,001.00
TotalF	·	500,001.00
i0 Interco		(5,424,304.00)
Total C		1,000,000.00
00 Investr		
	nents-Brokerage	
	age Account Assets - Fidelity	0.00
	vestments-Brokerage	0.00
	f Family Investments	
	d Family Investments-Cost	0.00
	f Family Investments P&L	0.00
Total R	elated Family Investments	0.00
Totalln	vestments	0.00
Total A	SSETS	1,000,000.00
Liabil	ities and Equity	
00 LIAB	LITIES	
00 Shor	: Term Liabilities	
IO Acco	unts Payable	1,000,000.00
Total	LIABILITIES	1,000,000.00
Equ	iity	
E	eginning Capital	57,958,055.91
C	ontributions	0.00
N	et Income	3,000,000.00
\-	ithdrawals and Distributions	60,958,055.91
To	tal Equity	0.00
Total	Liabilities and Equity	1,000,000.00



## **Set Balance Sheet: Cash Management.**

**Task:** Enter a Cash Management Contribution in the Kelce Family Trust

• Amount should be equivalent to the withdrawal entered in the Irrevocable Trust

Entity	Account	Debit	Credit
Kelce Family Trust	30001 – Grace Kelce	0	5,424,304.00
Kelce Family Trust	12160 - Intercompany	5,424,304.00	0



## **Set Balance Sheet: Manual journal entry.**

**Task:** Set Balance Sheet using offsetting amount from Contribution

Entity	Account	Debit	Credit
Kelce Family Trust	12160 - Intercompany	0	5,424,304.00
Kelce Family Trust	11101 - Cash	5,924,303.00	0
Kelce Family Trust	11414 - Clearing	500,001.00	0
Kelce Family Trust	21010 – AP	0	1,000,000.00









Nested Investment Adjustments









#### **Check Your Work.**

**Task:** Run reports to validate

- Assets and Liabilities should be zeroed out in the Irrevocable Trusts
- All Assets, Liabilities, and Equity should now be on the Kelce Family Trust Balance Sheet

#### CONSOLIDATING BALANCE SHEET (reported in USD)

		Grace Kelce Irrev Trust	Bea Kelce Irrev Trust	Law Kelce Irrev Trust	August Kelce Irrev Trust	Kelce Family Trust
0000	ASSETS					
1000	Cash					
1100	Bank Deposits					
1101	Cash at Bank 1	0.00	0.00	0.00	0.00	23,697,212.00
	Total Bank Deposits	0.00	0.00	0.00	0.00	23,697,212.00
200	Brokerage Cash Clearing					
410	Fidelity					
414	Fidelity Clearing	0.00	0.00	0.00	0.00	2,000,004.00
	Total Fidelity	0.00	0.00	0.00	0.00	2,000,004.00
310	Other Brokerage Accounts					
	Total Cash	0.00	0.00	0.00	0.00	25,697,216.00
8000	Investments					
3100	Investments-Brokerage					
101	Brokerage Account Assets - Fidelity	0.00	0.00	0.00	0.00	80,000,000.00
	Total Investments-Brokerage	0.00	0.00	0.00	0.00	80,000,000.00
400	Related Family Investments					
410	Related Family Investments-Cost	0.00	0.00	0.00	0.00	76,993,554.03
420	Related Family Investments P&L	0.00	0.00	0.00	0.00	65,141,453.62
	Total Related Family Investments	0.00	0.00	0.00	0.00	142,135,007.66
	Total Investments	0.00	0.00	0.00	0.00	222,135,007.66
	Total ASSETS	0.00	0.00	0.00	0.00	247,832,223.66
	Liabilities and Equity					
0000	LIABILITIES					
1000	Short Term Liabilities					
010	Accounts Payable	0.00	0.00	0.00	0.00	4,000,000.00
	Total LIABILITIES	0.00	0.00	0.00	0.00	4,000,000.00
	Equity					
	Beginning Capital	57,958,055.91	57,958,055.91	57,958,055.91	57,958,055.91	0.00
	Contributions	0.00	0.00	0.00	0.00	243,832,223.64
	Net Income	3,000,000.00	3,000,000.00	3,000,000.00	3,000,000.00	0.00
	Withdrawals and Distributions	60,958,055.91	60,958,055.91	60,958,055.91	60,958,055.91	0.00
	Total Equity	0.00	0.00	0.00	0.00	243,832,223.64
	Total Liabilities and Equity	0.00	0.00	0.00	0.00	247,832,223.64

















A client account: Transferring ownership interests.

# Real-life scenario: Swift family.

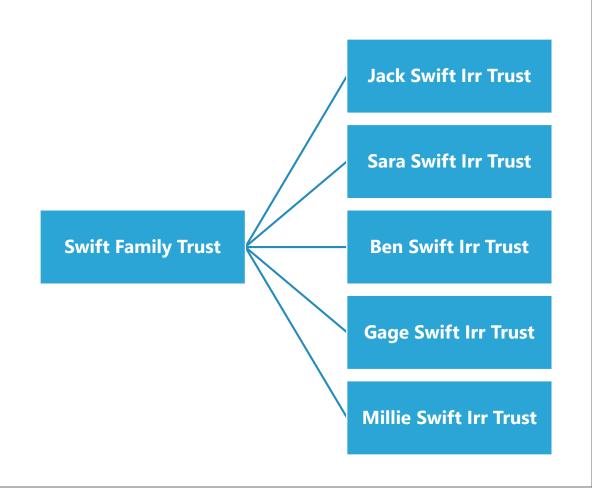


## Real-life scenario: Swift family.

**Objective:** Dissolve and split existing Swift Family Trust into 5 existing trusts

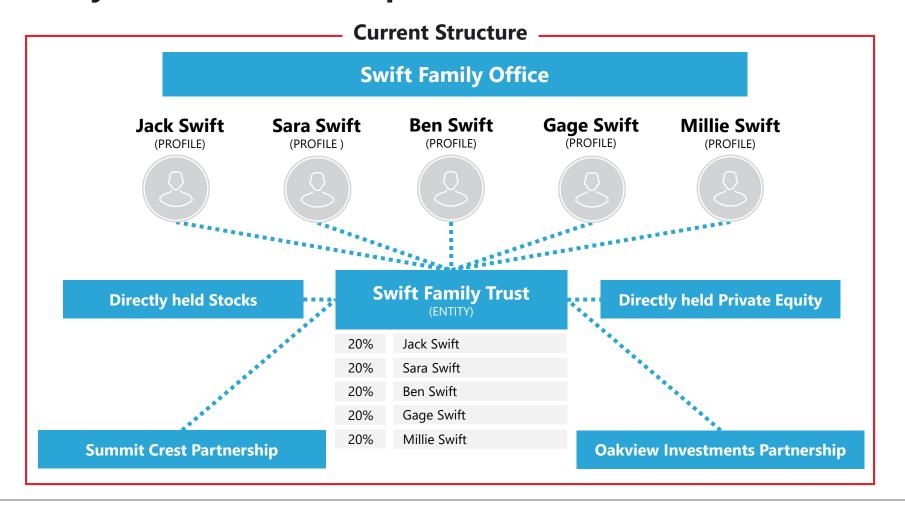
#### **Key considerations:**

- · Preliminary setup needed
- Moving equity from Individual Trusts to existing family trust
- Move all assets from Individual trust to family trust
- Stock transfers Making sure basis and MVs are correct



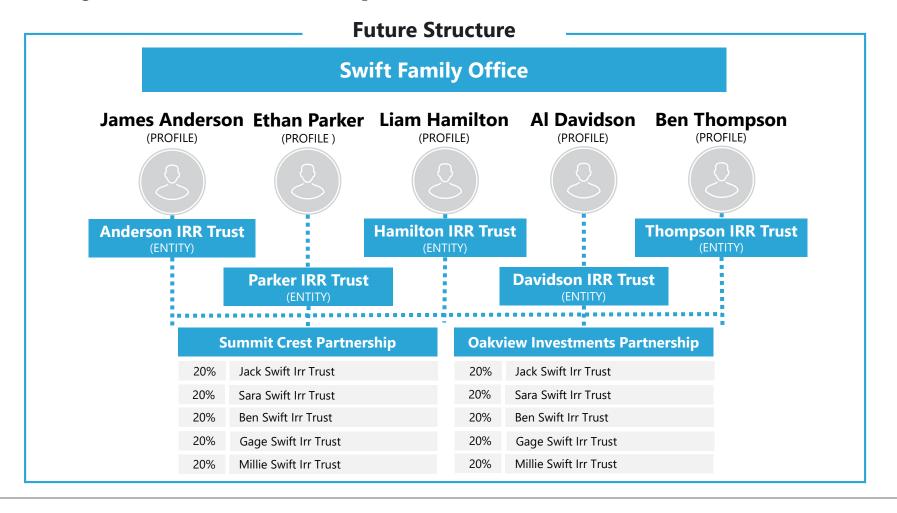


## **Kelce Family: Current ownership structure.**





## **Kelce Family: Future ownership structure.**



















## Transferring ownership interests: Setup.

#### 1. Create NEW Entity owned equity accounts in existing Partnerships

- Summit Crest Partnership
- Oakview Investments Partnership

#### 2. Create portfolios in each Irrevocable Trust

- Investment in Summit Crest Partnership
- Investment in Oakview Investments Partnership
- Stock and PE portfolios

#### 3. Run reports prior to making transfers

• Balance Sheets, Income Statements, etc. for each Individual Trust

















## **Investor Capital Movements: Investor Module.**

**Task:** Create investor module transfers for each nested position

NOTE: The Family Trust account will have one (1) transfer with 20% to each new partner.

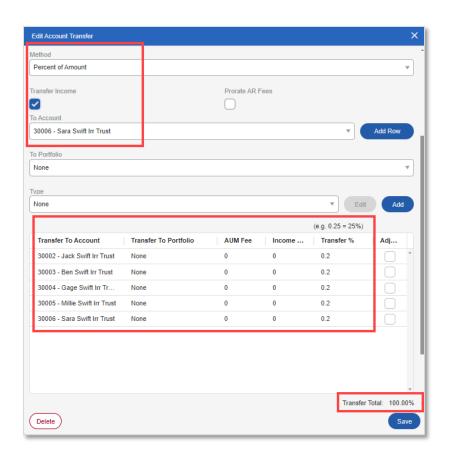
	From:	To:
	Swift Family Trust	Jack Swift Irr Trust
		Sara Swift Irr Trust
		Ben Swift Irr Trust
		Gage Swift Irr Trust
		Millie Swift Irr Trust
C	Coulff Family Taxat	La als Consists Inn Towns
Summit Crest	Swift Family Trust	Jack Swift Irr Trust
		Sara Swift Irr Trust
		Ben Swift Irr Trust
		Gage Swift Irr Trust
		Millie Swift Irr Trust
Oakview Investments	Swift Family Trust	Jack Swift Irr Trust
		Sara Swift Irr Trust
		Ben Swift Irr Trust
		Gage Swift Irr Trust
		Millie Swift Irr Trust



## **Investor Capital Movements: Investor Module.**

#### **Step-by-step:**

- Navigate to Entity Menu → Investor Module → Account History → Capital Movements Tab
- 2. Book a 3/31 Investor Module Transfer
- 3. Select Method → "Percent of Amount"
- 4. Select "Transfer Income"
- 5. Add a row for each Irrevocable trust account
- 6. Transfer  $\% \rightarrow .2 = 20\%$  to each account



















## **Nested Investment Adjustments: Partners.**

#### Helpful tips:

- Investor Module Transfers create auto-generated Nested Cost Adjustments
  - These auto generated entries offset to Intercompany
- Cash Management can be used to adjust equity and clear intercompany balances
  - Withdrawal from the Family Trust
  - Contribution to the Irrevocable Trusts

















#### **Movement of Assets: Stocks.**

**Task:** Move Stocks using the Transfers & Gifting module

#### **Step-by-step:**

- 1. Navigate to Enterprise Menu → Portfolio → Transfers & Gifting
- 2. Create one (1) T&G entry for each trust
  - From the Family Trust to the Irrevocable trust
  - 20% of the portfolio in the Family Trust goes to each irrev trust
  - **NOTE:** Broker Statements will help determine specific tax lot detail
    - i.e. How tax lots were split between investors, what to do with fractional shares, etc.
  - **NOTE:** Users have the ability to copy T&G entries



## **Movement of Assets: Private Equity.**

**Task:** Transfer Private Equity

#### **Step-by-step:**

- 1. Transfer **out** via Transfers and Gifting
  - Transfer out at basis and market value
  - Use Equity as From Account
  - Remove remaining commitment
- 2. Transfer **in** via Private Equity module within Security Master
  - Record a PE Commitment in Transfer in entities
  - Each Commitment should be 20% of the original PE's remaining commitment
  - Use Cash Management to contribute the amount of security relief from the Transfer Out (20% to each)
  - Positive basis transfer to the security for 20% of the full market value amount
    - From the Asset/Liability account used in the Cash Management entry
  - Negative Basis Transfer to the Security for 20% of the unrealized gains amount
    - From a non-disparity income statement account























**Adjustments** 























A client account: Transferring ownership interests.

## Real-life scenario: Client feedback.



## A client account: Transferring ownership interests.

## Additional resources.



#### Additional resources: Documentation.

#### **Transfers and Gifting**

https://archway-technology-partners.helpdocsonline.com/transfers-gifting-overview

#### **Cash Management**

https://archway-technology-partners.helpdocsonline.com/cash-management-module

#### **Investor Module**

https://archway-technology-partners.helpdocsonline.com/account-history\$capital%20movements

#### **Private Equity Transfers**

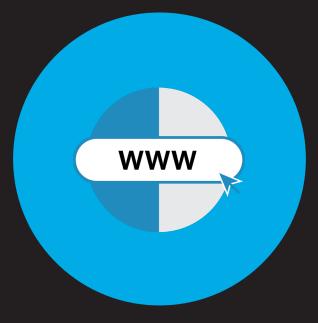
https://archway-technology-partners.helpdocsonline.com/private-equity\$PE%20Transfers

#### **Basis Transfers**

https://archway-technology-partners.helpdocsonline.com/basis-transfers



### Additional resources: Immersion session materials.



Access the Immersion session materials www.seic.com/2024imm



## Additional resources: How to stay in touch.



Connect with your Client Service team in Nashville



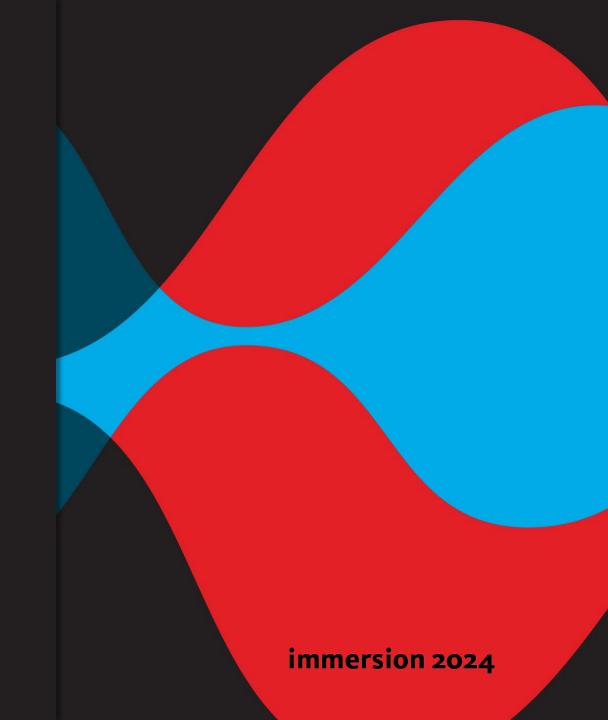
Contact support at awsupport@seic.com



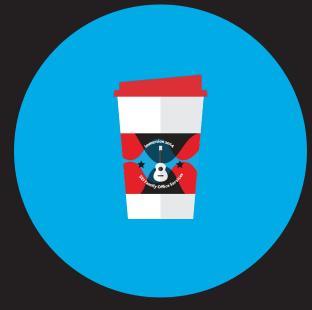
# ARCHWAY PLATFORM







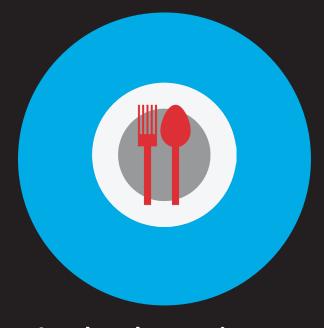
## Where to next.







Late morning sessions @ 10:45am



Lunch and entertainment @ 12:00pm



### Where to next.

1

Walk before your run: Explore the foundational reporting concepts that will enhance your reporting.

2

Realizing the full potential of your general ledger.



Insider tips: How to perform a more efficient data reconciliation.

